Today's Restaurant

The Foodservice Industry Authority

Today's Restaurant has been the number one foodservice news source and the most trusted industry source for advertising sales and marketing leads for over 25 years.

Today's Restaurant is now exclusively an online media company offering a host of expanded marketing options to accommodate advertisers who recognize the ever changing needs of today's foodservice market.

Published since 1996, Florida's foodservice industry newspaper **Today's Restaurant** – is now available online in a digital flip page format. Our advertising and marketing options include email Eblast Marketing, Video Eblasts, Featured Article Eblasts and our Restaurant Leads Report. Call now to get started on your **Today's Restaurant** marketing campaign.

Today's Restaurant

561.620.8888 ◆ www.trnusa.com

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Digital Media Marketing and Information Services

OCTOBER 2026

Advertising & Marketing Opportunities

Today's Restaurant Digital Edition and Online Advertising

Our popular print edition we've been publishing since 1996 is now an online digital newspaper in flip-page format! Advertise in Today's Restaurant online and have your sales message delivered to thousands of restaurant and foodservice buyers every month. Each ad has a live link to increase traffic to your company's message. From full display page ads to classifieds we have the size and price to fit your advertising budget.

Advertising on the Today's Restaurant website will expose your corporate or individual message to every visitor. Banner ads can be interactive animated messages... or try our classifieds... we'll meet your unique advertising needs and price point.

See rate charts

Video Eblast Marketing

Send your company video to our database and social media sites to show customers your goods or services. Open rates for Video Eblasts generally range from 6% - 13% assuring you great coverage.

Video Eblast $399.

Eblast Marketing

We can email your advertising information to our verified database of over 14,000 restaurants in Florida, Georgia, Texas and around the country. A 5%-13% open rate can be expected with each Eblast.

Eblast $349.

Eblast Follow-Up

A few days after your initial Eblast, you have another opportunity to reach out to eblast recipients with a special offer. Usually a high open rate of 40%-70% is achieved on Eblast Follow-Ups.

Eblast Same Ad to recipients who did not open original ad **$100.**

Eblast New Ad to recipients who opened the original ad **$150.**

Restaurant Leads Report

Subscribe to our Restaurant Leads Report and every month receive valuable industry sales leads for Florida restaurant openings, restaurants under construction and under new management. Reports include the buyer's name, phone number, zip code and email when available in a convenient Excel spreadsheet.

$699. Florida only

Digital Edition Ad Rates

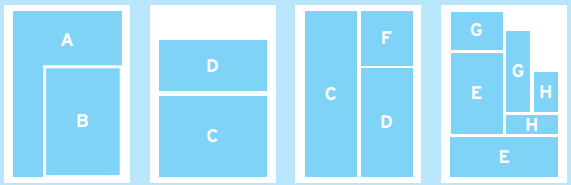
		1-3X	6X	12X
A	Full Page	$1,460.	$1,165.	$ 985.
B	Junior page	1168.	935.	780.
C	1/2 page	855.	710.	585.
D	1/3 page	640.	530.	435.
E	1/4 page	435.	355.	295.
F	1/6 page	390.	295.	245.
G	1/8 page	310.	245.	215.
H	1/16 page	260.	195.	150.
	Live link	25.	25.	25.

Ad Specs

		HORIZONTAL AD	VERTICAL AD
A	Full page		9.75 x 15.25 inches
B	Junior page		7.25 x 10 inches
C	1/2 page	9.75 x 7.5 inches	4.75 x 15.25 inches
D	1/3 page	9.75 x 5 inches	4.75 x 10 inches
E	1/4 page	9.75 x 3.75 inches	4.75 x 7.5 inches
F	1/6 page		4.75 x 5 inches
G	1/8 page	4.75 x 3.75 inches	2.25 x 7.5 inches
H	1/16 page	4.75 x 1.875 inches	2.25 x 3.75 inches

Classified Ads

	1X	12X
25 words	$25.	$149.
Additional words	25¢ each	



All measurements are width x height. Photos and art should be 300ppi. We prefer pdf files, but accept most file formats. Call for for ad deadlines or more information.

We accept most major credit cards and Paypal.

Front Page Display Ads

	SIZE	RATE
Single	2.25" W x 1.5" H	$ 250.
Double	2.25" W x 3" H	500.
Triple	2.25" W x 4" H	750.
Full	2.25" W x 6" H	1000.
Bottom Banner	9.75" W x 2" H	650.
1/8th Bottom Left		295.

Website Ad Rates

		MONTHLY
Sponsor Banner	392 x 72 pixels	300.

Marketing Rates

	RATE
Video Eblast Marketing	$ 399. each
Eblast Marketing	349. each
Eblast Follow-Up – Same Ad	100. each
Eblast Follow-Up – New Ad	150. each
Restaurant Leads Report	$699. Florida only
Featured Article Eblast	Call for info

Call today and we'll create a personalized plan to fit your marketing budget and needs!

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